

# LASHANDA SHEPHERD

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## EDUCATION

### **University of Kentucky – Lexington, KY – Broadcast Journalism, BA**

- GPA: 3.21
- Honors Program (2017-Present)
- Expected Graduation Date: Dec. 17, 2021
- Awards: Dean's List (2018, 2019, 2020)

## SKILLS

- Video editing
- Script Writing
- Time Management
- Video Shooting
- Adaptive
- Computer System Skills (Google Drive, Adobe Premiere Pro, Adobe Photoshop, Microsoft Word, PowerPoint, Word Press)

## WORK EXPERIENCE

### **Cashier/Line Cook, Panera Bread**

SEPT. 2018 – PRESENT

*Lexington, KY*

- Greeted customers and assisted with transactions.
- Set up stations and collected necessary ingredients to prepare food on the menu
- Trained employees according to company guidelines and procedures
- Demonstrated customer service while also working in a fast-paced environment in the kitchen

### **Cadet Summer Training Public Affairs Intern, United States Army Cadet Command** MAY 2021 – AUG. 2021

*Fort Knox, KY*

- Created video content for social media platforms (YouTube, Instagram, Facebook)
- Communicated and engaged with various people
- Worked in a fast-paced environment
- Proficient with camera, audio and production equipment

### **Sales Assistant (Seasonal), Burlington**

NOV. 2020 – JAN. 2021

*Hollywood, FL*

- Greeted patrons as they entered the store and helped them with their transactions
- Stocked shelves and clothing racks with merchandise
- Assisted patrons find the items they were looking for
- Responsible for appearance of 4-way racks within each department and ticketing items with the right price during the inventory process.

## JOURNALISM EXPERIENCE/SKILLS

- Honors College HCATs Recruitment Video (2021); filming and starring in a recruitment video for new Honors students showcasing the resources provided by the program
- UK Student News Network reporter, producer, writer, anchor (2019,2021); Experience from JOU 404 course where I learned how to find/film stories, anchor and produce a 30-minute newscast
- WRFL radio station producer and writer (2020); Experience from JOU 304 course where I learned how to record, write, and produce for a radio show

## LEADERSHIP

- Kentucky Army National Guard Soldier (2017-Present); MOS: 12B
- UK ROTC Cadet: Jan. 2018-Present

- Positions Held: Company Commander (Present), Platoon Leader (2020), Platoon Sergeant (2019), Squad Leader (2018)
- Duties: Commanded a company, platoon, or squad and kept accountability, assigned tasks and lead them through missions
- UK Honors College Ambassador (HCATS)
  - I meet with one or more high school seniors and take them on a tour of the Honors College showcasing our resources and answering any questions they may have about the program.